

Jay David Mann

Superintendent Profile

Visionary leader; inspiring educational excellence through stakeholder engagement to drive innovation and maximize resources.

Accomplished, results-oriented motivational/collaborative leader with over 30 years of experience in academic/institutional leadership and business operations management. Expertise in defining educational, technological, and production processes, organization-wide objectives, and Key Performance Indicators (KPIs) as well as building and leading teams to achieve shared vision and goals. Proven track record of driving multi-million-dollar improvements and significant achievements, developing new revenue streams, and identifying operational risks. Skilled in inspirational leadership, strategic initiative execution, project management, program development, teaching, coaching, dynamic partnerships, operational excellence, legal compliance, and stakeholder engagement.

Areas of Expertise

- Inspirational Leadership
- Team Recruitment & Training
- Strategic Business Planning & Execution
- Institutional Governance & Leadership
- Crisis & Reputation Management
- Full Cycle Project Management
- New Program Development
- Instructional Design
- Teaching Planning & Analysis
- Continuous Learning Improvement
- Operations & Development Planning
- Budgeting & Forecasting
- Revenue & Funding Growth
- Cost Control & Reduction
- Entrepreneurship & Innovation

Career Experience

Creighton School District, Phoenix, AZ Chief of Business Operations & Development

2015 – Present

Serve as a member of the Superintendent's Executive Team (Cabinet) for business operations and development. Recruit, lead, train, and develop a team of five directors to steer process and customer service improvement in all support departments, including business, finance, facilities, nutrition and wellness, transportation, technology, and communications. Facilitate the creation of a ten-year bond plan for successful bond passage. Optimize organizational maximization of resources by founding and facilitating the Budget Advisory Committee, Capital Planning Team, and Business Innovation Task Force and acting as District Legal Liaison. Coordinate the Annual Strategic Plan Town Halls and collaborate in the creation of Creighton's Strategic Planning Process and Steering Committee.

- Led maintenance and operations budget (\$35 million) as well as bond budget (\$85 million over ten years).
- Achieved millions of dollars in cost savings, resource acquisitions, donations, and revenue generation by cultivating and maintaining robust partnerships with wide range of government, non-profit, and corporate organizations.
- Enabled development of leaders among principals, directors, assistant principals, teachers, and other staff members.
- Established The Creighton Academy, a radical reinvention and rebuilding of Creighton's flagship school as a dual language, constructivist, multi-age institution where the building serves as "The Third Teacher."
- Developed relationships and partnerships with community members, business groups, and homeowners' associations.

Madison School District, Phoenix, AZ Administrator for Communications & Marketing

2008 – 2015

Performed as member of Superintendent's Cabinet while actively liaising with Principals, Directors, Governing Board Members, and Professional Organizations. Analyzed, evaluated, and disseminated communication plans compatible with district's strategic plan.

- Acted as coordinator and lead for AdvancED® accreditation for Madison School District.
- Facilitated strategic plan development with stakeholder groups.
- Developed partnerships with community members, business groups, and Parent Teacher Organizations (PTOs).
- Assisted with facilitation of Bond and Capital Override committees.
- Created a communication and marketing plan focused on two-way communication and stakeholder outreach and engagement.

Madison School District, Director of Information Services

Devised and managed daily operations, continuous support, and large-scale projects with an aim of improving academic achievement. Formulated and employed annual and long-term operating and capital plans and budgets for district's \$4.6M in Capital Outlay Override monies for technology, curriculum, and facility upkeep.

- Developed partnership for co-location of Madison Highland Prep Charter High School at the Madison Park Middle School.
- Conceived and executed new educational initiatives, such as a STEM-focused Middle School Blended Learning Program.
- Developed future leaders by teaching, mentoring, and supporting participants in the Madison Leadership Academy.

Additional Experience

Assistant Director of Technology, Enterprise Services, Paradise Valley School District, Phoenix, AZ
Director of Information Management & Technology, Cave Creek Unified School District, Phoenix, AZ
Partner/Chief Development Officer, Next Generation Education Services/CCI Learning, Phoenix, AZ
Technology Learning Coordinator, City of Scottsdale, Scottsdale, AZ
Product Development Manager-Academic Research & Technology | Instructor Consultant, IKON, Phoenix, AZ
Project Manager | Senior Technical Editor, ComputerPREP, Inc., Phoenix, AZ

Education, Credentials, and Certificates

Master of Arts in English | Arizona State University, Tempe, AZ
Bachelor of Arts in English | Arizona State University, Tempe, AZ
Urban Superintendent Certification | Urban Superintendents Academy, AASA/USC Rossier School of Education, Los Angeles, CA
Certified CliftonStrengths Coach | Gallup, Inc., Irvine, CA
Arizona Community College Teaching Certificate, English Literature/Humanities | Maricopa Community Colleges, Tempe, AZ
Project Management Certificate (Applied Framework for Project Management) | Project Management Institute, Newtown Square, PA

Honors & Awards

2022 – ASA Distinguished Administrator – Educational Services Division
2021 – Golden Bell for Community Outreach – Creighton School District
2021 – AASBO Best Practices Award – Supper Feeding Program – Creighton School District
2015 – ASPRA*tions Overall Excellence in Public Relations – Madison School District
2014 – ASPRA*tions Excellence with a Specific Program Award of Distinction – Madison Scene
2013 – Phoenix Business Journal CIO of the Year Finalist (shared with Kim Thomas)

Presentations & Workshops – Presenter/Facilitator

AASA National Conference on Education
2018 – Adversaries to Allies: Transforming Divisive Union Negotiations to Trusting Partnerships
Arizona Association of School Business Officials Summer Conference
2019 – Don't Go Back: Create the Future, leveraging your next school re-build to engage your community for district-wide innovation
2019 – 5 Ways to Avoid Screwing Up IoT Projects
2016 – Public School Heroes Assemble – Developing a Super Team for Your School District
Arizona School Administrators Summer Conference Pre-Conference
2015 – Community Engagement Best Practices
Arizona School Boards Association/Arizona School Administrators Annual Conference
2020 – Building Community from the Ground Up
Arizona School Personnel Administrators Association
2022 – Propping up Prop 206: Raising Starting Pay for Classified Staff to \$15/hour
Arizona School Public Relations Association Annual Conference
2014 – Developing Teams with Gallup Strengths
The Trust Risk Management Summit
2023 – Proactive Cybersecurity

Association Leadership Roles

Greater Phoenix Educational Management Council (GPEMC) Business Officials Co-Chair (2020 – Present)
Arizona School Public Relations Association Executive Vice President for Programming (2014 – 2015)
Expect More Arizona Public Engagement Task Force Member (2013 – 2015)
Arizona School Administrators Community Engagement Task Force Member (2013 – 2015)

Additional Development & Teaching Experience

Program Development: *Academy of Business College, Baker College, Colorado, Technical University, Highland High School, Norwich College, University of Phoenix, Wells Fargo, Whitman Colleges*
Curriculum Development: *Academy of Business College, Baker College, CCI Learning Solutions, Colorado Technical University, ComputerPREP, Inc., Corpedia Earthweb Education, Norwich College, Pearson through Springboard, Sonoran Desert Institute, University of Phoenix, Wells Fargo, Whitman Colleges*
Teaching: *Academy of Business College, Baker College, City of Scottsdale, IKON/MIDAK, Mindworks, Norwich College, Rio Salado College, Scottsdale Leadership Academy, Sonoran Desert Institute, University of Phoenix*
Fields of Study: *Leadership Development, Gallup CliftonStrengths, Project Management, Human Resources and Supervision, Ethics, Creative Writing, English, Humanities, Film, Computer and Network Certifications, including CompTIA and Microsoft Certifications*